Marketing translation - Cotranslations

## WHO?

Clara Bao Rivas and Tania Carril, two freelance translators working under the name Cotranslations, because that is what our method is all about: offering collaborative language services.



#### **CLARA BAO-RIVAS**

From English and French into Spanish and Galician Degree in Translation and Interpreting - UVigo Master in Literary and Audiovisual Translation - UPF

### **TANIA CARRIL**

From English and Portuguese into Spanish and Galician Degree in Translation and Interpreting - UVigo Master in Translation and New Technologies - UIMP English>Spanish sworn translator and interpreter



# In today's globalised world, it is essential to have

a mechanism that enables understanding and exchange between human beings. Fortunately, this mechanism has existed for centuries and its name is translation.

After six years of working together, we have found in marketing translation a speciality that we are passionate about, as it allows us to exploit our creativity, writing skills and cultural and linguistic knowledge. If you need help to bring your services to the Spanish or Galician market, we have the experience you need, backed by years of translating and our participation in projects of different nature such as:

- Localisation of websites and software of clinical trials, meta-search engine of hotels and consumer goods (since August 2015).
- Translation of promotional content and panels for museums (since September 2016).
- Translation of press releases for technology, tourism and entertainment companies (since May 2017).
- Translation of website content, newsletters, training videos, promotional mails and marketing campaigns for entertainment and consumer goods companies (since February 2018).
- Translation of newsletters, press releases and user manuals for a healthcare and life sciences products and solutions company (since August 2018).
- Translation of a multi-brand website for cosmetics products (since August 2019).
- Translation and transcreation of marketing campaigns, website and promotional mails for vegan and organic body care brands (from February 2020).
- Translation and subtitling of training and promotional content for companies in the financial and human resources sector (since August 2020).

We have also been involved in other projects related to gastronomy; pet food; promotion and services for post companies and supermarkets; promotions and websites for sports clothing and accessories brands; and hotel promotion and services.

## HOW?

Do you want to know if our experience matches what you are looking for? Send an email to

info@cotranslations.com

or call us or send a WhatsApp message to **688913518** (Clara). We look forward to meeting you!

